

Complete Capra, Goats & Art

Introduction:

Laurel Sherrie is a professional artist living on the Central Coast of California, as well as a SCIG breeder with a small herd. She grew up in a small community surrounded by fields and forest in Illinois, often spending summers in rural Wisconsin, where she developed a deep reverence for rivers, lakes, woods and Nature and animals. She paints from this spiritual connection to the natural world. Her goal with art is to add to the beauty in the world and appreciation for this beauty. She also works with nonprofit groups to help put the focus on lands that should be preserved, rather than bulldozed and replaced with development. This is done by painting specific locations and donating a portion of the sale of the art to the nonprofit group.

With her art, she is primarily a Plein Air painter, using oils and canvas for landscape paintings. Plein Air is French for Open Air, and is the practice of painting landscapes out-of-doors; more loosely & quickly to achieve an intense impression of the scene.

Most of Laurel's oil paintings are begun outside. She sets up her paints at the chosen location, observing and immersing in it as she works to capture the moment on canvas. Sometimes the paintings are finished on location, sometimes in the studio.

Laurel has been painting since high school. She has been exhibiting and selling her work for over 25 years, primarily landscapes. Occasionally she paints animals, for example some of her favorite canines, and she a favorite buck for another breeder after he passed away.

She is also a graphic designer, creating her own marketing materials. When she got involved with the San Clemente Island Goat Breeders Association, she used her skills and love of her favorite buck, Mack Brin Farms Phoenix, to create and donate a logo and other promotional material for the Association.

SCI Goats & Art

Plein Air painting and Plein Air painting festivals have become increasingly popular nationwide. You don't have to look far and long to find artists out on location painting what they see. There are organized groups of artists who meet at various sites each week to paint. And there are groups who organize Plein Air Festivals of

various kinds, where artists go and paint a specific locale, and then exhibit and sell the work they have just created. These come in many forms with varying parameters.

Since farms and agriculture and ecotourism are becoming increasingly popular, and often beautiful farms are involved, it makes sense that painting the farms would follow, having Plein Air Paint Out scheduled on special farms. These have also sometimes been expanded to a Plein Air Event on a farm. See these websites for examples of Plein Air events on farms:

<https://www.visitmaryland.org/list/plein-air>

<https://oxmoorfarm.org/event/plein-air-days/>

If you are interested in pursuing this possibility with your ranch or farm and invite painters out to your ranch or farm, I would suggest reaching out to your local art groups to find who organizes the “paint outs” or who might be interested in partnering in the endeavor of a Plein Air festival. It requires considerable planning and promotion for it to become remunerative as well as fun, but the opportunity may be there in your area!

Here is a website that could help in how to organize an event like this:

<https://www.oilpaintersofamerica.com/2018/05/so-you-want-to-create-a-plein-air-event/>

Find out more about Laurel’s work at <https://www.laurelsherrie.com> and www.facebook.com/LaurelSherrieStudio.

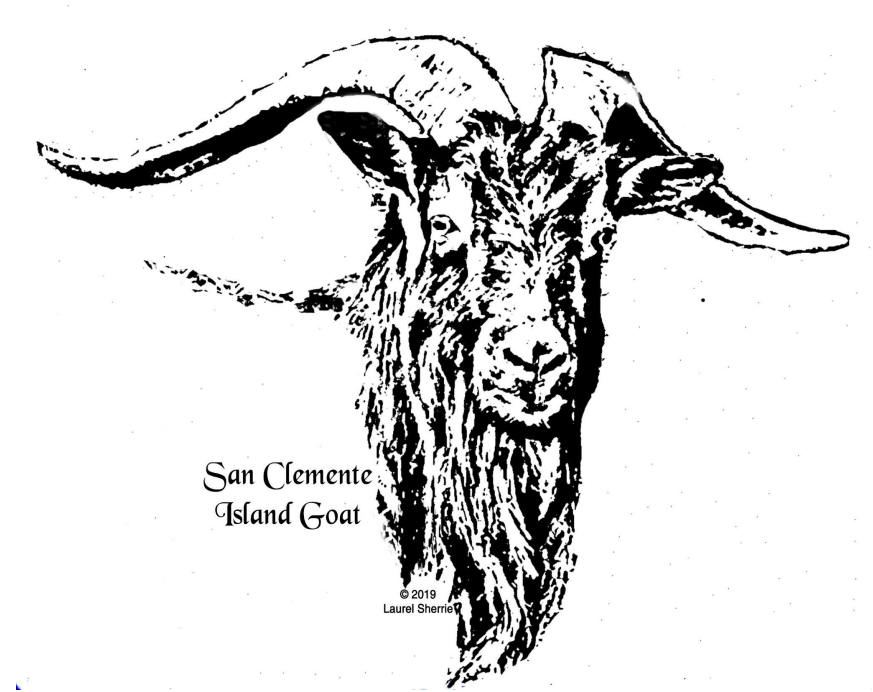
Images:



Coastal Farm, oil on canvas, 9" x 12" by Laurel Sherrie



SCIGBA Logo with Laurel's buck Phoenix, and Jade



Another Logo with Phoenix

Final thoughts: This is wonderful! My only other major question is the order. Laurel, I'd love to have all of the "you" info at the beginning - maybe in italics for emphasis? - And then the art info all together. And I can't wait to see the "coastal farm" picture!

Thanks Sherri, is this better? If you see more to do, feel free to write in your suggestions or move things around.